Scaling up Low Cost ECD Services and Capacity Building of Parents in Tea Companies and Cooperatives in Rwanda

August, 2018 – July 2020
Project Rationale

• Child rights and stunting reduction capacity building in tea plantation sectors
• Establishment of low cost ECD centers
Who we are

• AVSI Foundation, an NGO created in 1972, carries out cooperation projects for development, with particular emphasis on education. In its work, its attention is focused on the defense and promotion of the dignity of the person, the cornerstone of every project.

• AVSI's works for a world where the person, aware of his/her value and dignity, is the protagonist of his/her own integral development and that of his/her community, AVSI Rwanda follows the AVSI model in the world which consists on working directly with communities and individuals to strengthen them to become protagonists of their future.
AVSI in Rwanda

• AVSI is closely aligned with the GoR’s national policies & strategies and it contributes to the sustainable development goals with particular attention to child protection, poverty reduction, nutrition and food security, promotion of well-being and health, quality education, promotion of gender equality, water hygiene and sanitation, energy and youth employment.

• AVSI Rwanda’s interventions are grouped into four technical sectors: socio-educational, families’ economic strengthening, Child protection and Capacity building. The fight against gender-based violence is cross-cutting in all its interventions in Rwanda. AVSI is active in 12 Districts of the country with branch offices in 5 Districts.
Project Expected Results

1. Increased availability of quality ECD and Family services to children (0-6 years) and their families, in 9 targeted districts

2. Families are aware of quality ECD services, and provide responsive care to young children (0-6 years), in targeted districts

3. Skilled caregivers provide Care for Child Development to children in tea plantations areas (Nyaruguru, Nyamagabe, Karongi, Nyamasheke, Rusizi, Rubavu and Gicumbi districts) and support the establishment of child friendly work places
Expected result #1: Increased availability of quality ECD and Family services to children (0-6 years) and their families, in 8 targeted districts

Key indicators:

• 13 low cost ECD centers established in Gatsibo, Gicumbi, Nyagatare, Nyaruguru, Nyamagabe, Karongi, Nyamasheke and Rusizi districts

• 1,560 of children (0-6 years) enrolled for ECD services

• 260 caregivers (including Male and Female) trained and provide quality ECD services for children in 13 ECD centres

• 90% of pregnant and breast feeding mothers accessing ECD services in target communities
Expected results #2: Families are aware of quality ECD services, and provide responsive care to young children (0-6 years), in targeted districts

Key Indicators:
• 13 functional parent groups
• 1,560 families with children (0-6 years) reached with behaviour change communication messages on responsive caregiving
Expected results #3: Skilled caregivers provide Care for Child Development to children in tea plantations areas (Nyaruguru, Nyamagabe, Karongi, Nyamasheke, Rusizi, Rubavu and Gicumbi districts) and support the establishment of child friendly work places

**Key Indicators:**

- 40 tea companies managers (including 15 program staff and District officials) trained on child rights and business principles and their role in reducing stunting & facilitating the establishment of children spaces in tea companies (2 days)
- 500 tea industry/cooperative workers, trained on child rights application to business principles, child care and stunting reduction (4 days)
- 450 caregivers from selected tea plantations zones trained on providing responsive care to children and child friendly spaces management (2 days)
- # children spaces established (to be determined based on the targeted area and field feasibility)
- # reached parents (TBD)
- # of children under 6 reached in children friendly spaces (TBD)
Project geographic area:

• The project will be implemented in parallel with the low cost ECD activities aiming at Scaling up Low Cost ECD Services

• Tea companies will facilitate contact with tea cooperatives and insure the children spaces are availed at tea work places

• Tea companies will help to organize the working time to allow parents have time to take care of children at established child friendly spaces

• Training sessions will be organized in collaboration with tea cooperatives and tea companies that will help for some training facilities.
Approach and Methodology

• A community based approach: Parents are the prime actors,

• A partnership approach: NAEB, tea companies/cooperatives, local authorities, health centers (for nutrition intervention) and schools are key partners with specific roles,

• Tea plantation will be used as the entree point to reach community members and all activities are organized on tea plantation sites including children friendly spaces,

• The capacity building officers will work in close collaboration with tea companies/cooperative and where possible have the working place (offices) on the site

• Children spaces will be established/availed by tea plantation/cooperative spaces at tea working spaces and managed by parents themselves
The Approach: creation of a resilient social community

The CHILD is accompanied on the path of life

In his/her FAMILY which is strengthened so that it can take over

In its COMMUNITY, which is strengthened so that it can support the harmonious development of the child in his family

Working with children and families involves three levels: personal, family and community. Attention to the person, integrated into his family and community context, the valorization of his personal patrimony (resilience), the valorization of the community heritage by the strengthening of the relations and the implication of the institutions.
Our Theory of change

Level of intervention

Individual & family
Individual contact through home visits by social workers
Assessment of the level of vulnerability
Capacity Building Plan Based on assessment Results

Community
Identification of influential people
Awareness of the community
Technical and material support for community initiatives

Institutional
Creation of community networks

Result expectations

Short Term Results
Awareness of the importance of childcare
Community involvement
Special attention to children with special problems
Initiative: parent groups

Medium Term Results
Enrolment of children in primary school on time
Parents investing in children’s education
Early detection of child development problems (stunting, disability)

Long Term Results
Improving Access to Inclusive Education
Decreased child malnutrition/stunting rate
Decreased diseases due to lack of hygiene

Short Term Results

Medium Term Results
Enrolment of children in primary school on time
Parents investing in children’s education
Early detection of child development problems (stunting, disability)

Long Term Results
Reduced child abuse/violence cases
Ownership by the community

Sustainable actions (strengthened child care system)
## Roles and responsibilities (Expectations)

<table>
<thead>
<tr>
<th>UNICEF</th>
<th>AVSI</th>
<th>NAEB</th>
<th>Tea companies / Cooperatives</th>
<th>Local authorities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funding</td>
<td>Planning</td>
<td>Facilitating contact with tea companies / Cooperatives</td>
<td>Facilitating contact with tea companies / Cooperative workers</td>
<td>Facilitating access to community members</td>
</tr>
<tr>
<td>Organization of the introductory meeting with NAEB</td>
<td>Sharing of the scope of work</td>
<td>Inputting on the plan and agree on the responsibility</td>
<td>Inputting on the plan and agree on the responsibility</td>
<td>Support the program</td>
</tr>
<tr>
<td>Avail the trainer for the TOT on child rights and business principles</td>
<td>Organization of the TOT</td>
<td>Support in the organization of the training</td>
<td>Avail workers to attend the training</td>
<td>Avail some officials to attend the training</td>
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<tr>
<td>Regular follow up/support of the implementation of the program</td>
<td>Organize training sessions of 950 tea workers on various subject</td>
<td>Support in the organization of the training sessions</td>
<td>Avail tea workers and provide training facilities like training venue</td>
<td>Support in the organization of the training</td>
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## Roles and responsibilities (Expectations) - Cont...

<table>
<thead>
<tr>
<th>UNICEF</th>
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</thead>
<tbody>
<tr>
<td>Regular follow up/support of the implementation of the program</td>
<td>Support in the establishment of children spaces</td>
<td>Continuous support</td>
<td>Avail the spaces and facilitation of parents groups to take care of their children (rotation)</td>
<td>Support in community mobilization</td>
</tr>
<tr>
<td>Regular follow up/support of the implementation of the program</td>
<td>Regular communication session in the tea plantation communities</td>
<td>Continuous support</td>
<td>Facilitate tea workers to attend sessions</td>
<td>Support in community mobilization</td>
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<tr>
<td>Regular follow up/support of the implementation of the program</td>
<td>Supportive supervision</td>
<td>Continuous support</td>
<td>Keep continuous support for the operationalization of children support</td>
<td>Support</td>
</tr>
<tr>
<td>Collaboration</td>
<td>End evaluation of the project</td>
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<td>Facilitate access to information</td>
<td>Facilitate access to information</td>
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<tr>
<td>Activity</td>
<td>Time of implementation</td>
<td>Preliminary to be done</td>
<td>Responsible</td>
<td>Any comment</td>
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<tr>
<td>Introductory meeting and plan with NAEB</td>
<td>27(^{th}) August 2018</td>
<td>Invitation to NAEB</td>
<td>UNICEF</td>
<td>Missing data on strategic children spaces to be discussed</td>
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<td>Adjusting plan for field activities</td>
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<tr>
<td>Field visit to meet tea factories and cooperatives’ managers/ Representatives</td>
<td>03(^{rd}) to 14th September 2018</td>
<td>Share field visit calendar with field agents and District authorities</td>
<td>NAEB</td>
<td>AVSI to share calendar</td>
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<td>AVSI to share the report with some feedback on ECD spaces</td>
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<td>(including low cost ECDs)</td>
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<td>Recruitment of capacity building officers to be based in targeted districts</td>
<td>Under process until end of August</td>
<td>Presentation of field officers to tea companies/cooperatives and local authorities</td>
<td>AVSI &amp; UNICEF</td>
<td>Tea factories/ cooperatives are encouraged to host the field officer when she/he is working in the region</td>
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<td>Activity</td>
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<tr>
<td>TOT of 40 tea companies managers and AVSI staff on child rights and business principles and their role in reducing stunting &amp; facilitating the establishment of children spaces in tea companies</td>
<td>TBD (in November) 2018</td>
<td>Invitation to be sent by NAEB AVSI to identify the training venue preferably in one of the targeted zone</td>
<td>UNICEF &amp; AVSI</td>
<td>Better is to organize the training in one of the targeted District</td>
</tr>
<tr>
<td>Training sessions (4 days each) for 500 tea industry/cooperative workers, on child rights application to business principles, child care and stunting reduction</td>
<td>October &amp; November 2018 &amp; monthly sessions of cooking demonstration</td>
<td>Field officers will plan sessions together with the tea industry/cooperative managers</td>
<td>AVSI</td>
<td>Trainings will take place at the working space</td>
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<tr>
<td>450 caregivers from selected tea plantations zones trained on providing responsive care to children and child friendly spaces management (2 days)</td>
<td>November 2018-January 2019</td>
<td>Caregivers will be identified during the session of 500 tea workers-volunteer base</td>
<td>AVSI</td>
<td>Training will take place at the established children spaces. Each parent group to elect a management committee</td>
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</tbody>
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## Calendar of activities

<table>
<thead>
<tr>
<th>Activity</th>
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<th>Preliminary to be done</th>
<th>Responsible</th>
<th>Any comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular communication sessions on child care and stunting reduction</td>
<td>Monthly sessions (February 2019-May 2020)</td>
<td>Field officers will plan sessions with the tea industry/cooperative managers</td>
<td>AVSI</td>
<td>Sessions will take place at the working place Nearest health centers will collaborate</td>
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<tr>
<td>Regular supportive supervision at child friendly spaces to insure minimum standards are respected and met</td>
<td>Regular supervision visits on sites (September 2018 to June 2020)</td>
<td>Field officers to share with tea industry/cooperative managers the monthly supervision plan</td>
<td>AVSI</td>
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The UNICEF Scaling up Low Cost ECD Services and Capacity Building of Parents in Tea Companies and Cooperatives in Rwanda implementation of ECD Low Cost will be in partnership with:

- **Imbuto Foundation**: Low cost ECD (capacity building of other partners)
- **AVSI**: low cost ECD
- **Chance for Childhood**: across all targeted districts for integration of children with disability
- **RICH**: Low cost religious ECD with the target of children 0-8 years
- **Anglican Church**: Low cost religious ECD
- **ADEPE**: ECD in market spaces
- **CRS/UMUHUZA**: Low cost ECD
- **ADRA Rwanda**: ECD in Mahama camp
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